

ASEB and BACS present ...



*A program designed for families and health care professionals caring and advocating for people with early memory loss.*

**Tuesday,  
January 25, 2011  
9:00 AM to 3:00 PM**

**Samuel Merritt  
University Auditorium  
400 Hawthorne  
Oakland, CA 94609**

**Tel: 510-601-1074**

### Mind Matters Registration Form

Name: \_\_\_\_\_  
Lic. # \_\_\_\_\_ (only necessary for CEUs)  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment  
 Check enclosed  
 Please charge my credit card  
 Visa  Mastercard Number: \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_  
Expiration date: \_\_\_\_\_

Box Lunch Preference:  Vegetarian  Other

Questions? Contact Roberta Tracy  
510-601-1074 or  
rtracy@bayareaccs.org

## COURSE OBJECTIVES

- To differentiate between “normal” and more severe memory loss.
- To understand changes in neural brain connections and how to maximize brain functions.
- To improve early recognition and treatment of early memory loss symptoms.
- To support individuals in the early stages of memory loss and their care partners through disease education, information sharing, and peer interaction.
- To become acquainted with the continuum of community care and support available for people with early to severe memory loss.

## CONTINUING EDUCATION

***ASEB is an approved provider of nursing assistant education units; 6 CEUs available NAC 6067***

*Fees are \$20 per person, \$50 with CEUs,*

*Fees include box lunch.*

## SCHEDULE

### MORNING SESSION

- 8:30 Registration opens  
9:00 Welcome and pretest  
9:30 Keynote address

**DR. SUSAN LONDERVILLE, MD**

*Early Memory Loss: How to Know When Normal isn't Normal."*

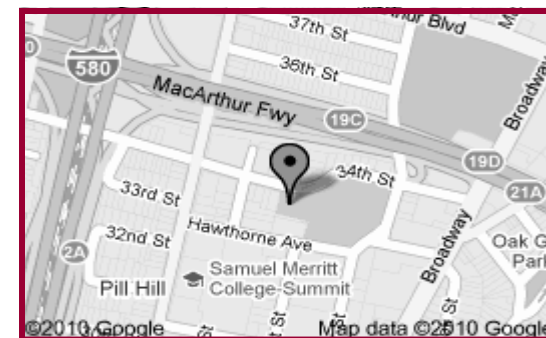
- 10:20 Break  
10:30 **JUDY FILIPPOFF, MSW**  
Alzheimer's Association  
*Strategies and Support for Individuals Coping with Early Memory Loss*  
11:20 Break  
11:30 **Carol Kehoe**  
*Introduction to BrainBoost*

### AFTERNOON SESSION

- 12 N **Lunch and Panel Discussion**  
*The Adult Day Program Continuum*

- 1:00 BREAKOUTS  
A. *Reading to Remember*  
**C. J. Kuhne**, Books 4 Us  
B. *Make a Dramatic Difference*,  
**Kirk Waller**, Stagebridge  
C. *Emotional Impact of Memory Loss on Families*  
**Monica Nowakowski-Carlson, LCSW**  
D. *Getting Intuit and Other Memory Enhancers*  
**Teri Barr, MS**  
Adult Education Instructor

- 1:45 BREAKOUTS REPEATED  
2:30 Wrap up and Post Test



### DIRECTIONS

#### From San Francisco via Bay Bridge:

- Take exit 8B to merge onto I-580 E toward CA-24/Hayward/Stockton 6.
- Take exit 20 toward Samuel Merritt College/ Broadway Auto Row/Webster St
- Turn Right at Webster.
- Take first right on 34th Street

#### From Berkeley and points north via I-80:

- Take Ashby exit east to Shattuck Avenue, turn right.
- Follow Shattuck 1.6 miles until it merges with Telegraph.
- Proceed .7 miles on Telegraph, turn left at 34th Street.

#### From Hayward, Fremont and points east via I-580:

- Take exit 21-A towards Harrison Street/MacArthur.
- Merge onto Santa Clara Ave; continue onto West MacArthur Blvd.

- Turn left on Broadway  
Take 1st right onto 34th.

Providence Parking Garage, 3131Summitt Street/\$20 maximum fee per vehicle

**Carpools, public transportation strongly encouraged!**

Shuttle from MacArthur BART to Summit Campus runs every 15 minutes between 6:00 – 9:00 am, 2:00 – 7:30 pm.